



LHDs Implementing CalFresh Healthy Living (CFHL) During a Disaster Partnership Ideas

The following partnership ideas represent some easy “go-to” activities to consider when trying to continue LHD-led CFHL partnership work while partners (and/or LHD staff) are preoccupied with a disaster in the county.

Domains (settings)	Resources	Partnership Ideas
LEARN (ECE, schools, before/after school)	<ul style="list-style-type: none"> -Early Care and Education (ECE) Physical Activity (PA) Toolkit https://www.cdph.ca.gov/Programs/CCDPHP/DCDIC/NEOPB/CDPH%20Document%20Library/300639-ECE-Toolkit.pdf -Informational Flyers and Tip Sheets -Physical Activity (PA) Stencils and Guide https://www.cdph.ca.gov/Programs/CCDPHP/DCDIC/NEOPB/CDPH%20Document%20Library/STAS_PaintingPlaygroundsGuide.pdf -Potter the Otter storybooks, cookbook, and activity book (available through the web storefront and at 	<p>Support ongoing physical activity by promoting activities for teachers and providers to use from the ECE PA Toolkit (if appropriate to the disaster, suggest physical distancing-friendly activities).</p> <p>Provide approved informational flyers and tip sheets for distribution by ECE, school, before/after school, and/or family resource center locations. Topics may address healthy eating, physical activity, healthy beverages, and more, with a focus on healthy changes families can make at home and in their local community.</p> <p>Promote outdoor physical activity using chalk or paint designs on the ground (if appropriate to the disaster, suggest physical distancing-friendly activities). Remind partners of the availability of stencils in most California counties for loan and share the guide. Create fun and colorful pathways and more for children to use and follow. NOTE: The guide and stencils are applicable beyond preschool playgrounds and have been used at K-12 school sites, parks, and housing developments.</p> <p>Equip ECE teachers and providers with storybooks, cookbooks and activity books to support activities with</p>



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	<p>www.pottertheotter.com)</p> <p>-Harvest of the Month (HOTM) https://harvestofthemonth.cdph.ca.gov/Pages/default.aspx</p>	<p>young children.</p> <p>Print and provide menu slicks, family newsletters and other HOTM materials to ECE, school, and before/after school partners for use with students and families.</p>
EAT (restaurants, congregate meal sites)	<p>-Informational Flyers and Tip Sheets</p>	<p>Provide approved informational flyers and tip sheets for distribution at Summer Meal Program locations. Topics may address healthy eating, physical activity, healthy beverages, and more, with a focus on healthy changes families can make at home and in their local community.</p> <p>NOTE: Suggestions made for the LEARN domain are also a great fit for Summer Meal Programs.</p>
SHOP (retail, food banks/pantries, farmers markets)	<p>-Harvest of the Month (HOTM) https://harvestofthemonth.cdph.ca.gov/Pages/default.aspx</p> <p>-Informational Flyers and Tip Sheets</p> <p>-Recipe Cards/Recipe Books (available through the web storefront; for additional recipe ideas visit:</p>	<p>Print and provide community newsletters and other HOTM materials to SHOP partners for distribution to their respective customers.</p> <p>Provide approved informational flyers and tip sheets for distribution at food bank/pantry locations. Topics may address healthy eating, physical activity, healthy beverages, and more, with a focus on healthy changes families can make at home and in their local community.</p> <p>Provide food banks/pantries with recipe cards/books to help customers with ideas for how to include fruits and veggies in family-friendly recipes. Prioritize recipes that</p>



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	https://cachampionsforchange.cdph.ca.gov/en/Pages/default.aspx	include the “fruits and veggies of the week.” NOTE: this can also be done with partners providing grocery and/ produce box deliveries in partnership with local farmers or other partners.
PLAY (parks/open spaces, bicycle/walking paths, community and recreation centers)	-Informational Flyers and Tip Sheets -PA Stencils and Guide https://www.cdph.ca.gov/Programs/CCDPHP/DCDIC/NEOPB/CDPH%20Document%20Library/STAS_PaintingPlaygroundsGuide.pdf	Provide and post approved informational flyers and tip sheets at information kiosks. Topics may address healthy eating, physical activity, healthy beverages, and more, with a focus on healthy changes families can make at home and in their local community. Promote outdoor physical activity using chalk or paint designs on the ground. Remind partners of the availability of stencils in most California counties for loan and share the guide. Create fun and colorful pathways and more for children to use and follow. NOTE: The guide and stencils are applicable beyond preschool playgrounds and have been used at K-12 school sites, parks, and housing developments.
LIVE (clinics/hospitals, emergency shelters/temporary housing, faith-based, reservations, public housing, group living)	-ECE PA Toolkit https://www.cdph.ca.gov/Programs/CCDPHP/DCDIC/NEOPB/CDPH%20Document%20Library/300639-ECE-Toolkit.pdf -Informational Flyers and Tip Sheets	Support ongoing physical activity by promoting activities for shelter, reservation and other staff to use from the ECE PA Toolkit (if appropriate to the disaster, suggest physical distancing-friendly activities). Provide approved informational flyers and tip sheets for distribution by shelter, reservation and other locations.



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	<p>-PA Stencils and Guide https://www.cdph.ca.gov/Programs/CCDPHP/DCDIC/NEOPB/CDPH%20Document%20Library/STAS_PaintingPlaygroundsGuide.pdf</p> <p>-Potter the Otter storybooks, cookbook, and activity book (available through the web storefront and at www.pottertheotter.com)</p>	<p>Topics may address healthy eating, physical activity, healthy beverages, and more, with a focus on healthy changes families can make at home and in their local community.</p> <p>Promote outdoor physical activity using chalk or paint designs on the ground. Remind partners of the availability of stencils in most California counties for loan and share the guide. Create fun and colorful pathways and more for children to use and follow. NOTE: The guide and stencils are applicable beyond preschool playgrounds and have been used at K-12 school sites, parks, and housing developments.</p> <p>Equip shelter, reservation and other staff with storybooks, cookbooks and activity books to support activities with young children.</p>
WORK (adult education, job training, veterans services)	<p>-Informational Flyers and Tip Sheets</p> <p>-Recipe Cards/Recipe Books (available through the web storefront; for additional recipe ideas visit:</p>	<p>Provide approved informational flyers and tip sheets for distribution by WORK domain partners. Topics may address healthy eating, physical activity, healthy beverages, and more, with a focus on healthy changes families can make at home and in their local community.</p> <p>Supply WORK domain partners with recipe cards/books to provide their clients with ideas for how to include fruits and veggies in family-friendly recipes.</p>



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	https://cachampionsforchange.cdph.ca.gov/en/Pages/default.aspx	
GENERAL	<p>Nutrition Education and Obesity Prevention Branch (NEOPB) Website (e.g., COVID-19 and other resources)</p> <p>https://www.cdph.ca.gov/Programs/CCDPHP/DCDIC/NEOPB/Pages/CFHLIWPCOVID19.aspx</p> <p>https://www.cdph.ca.gov/Programs/CCDPHP/DCDIC/NEOPB/CDPH%20Document%20Library/LASS_COVIDResources.xlsx</p>	<p>During COVID-19 or similar emergencies that require people to remain at home and/or physical distancing, refer to resources on the COVID-19 page of the NEOPB website. Among other things, the page highlights resources to support work in a variety of sites, focused on the following areas:</p> <ul style="list-style-type: none"> • PSE Strategies: Nutrition Standards, Access to Healthy Food and Farmers Market Utilization • PSE Strategies: Active Transportation and Physical Activity
OTHER: CNAP or Similar Coalition/Collaborative	<ul style="list-style-type: none"> -Regular meetings -Partner email distribution list (see also the Disaster Partner Contact List) - Disaster CFHL Partnership Ideas for LHDs -CFHL Materials -Links to food assistance program information <ul style="list-style-type: none"> • https://www.cdph.ca.gov/Programs/CFH/DWICSN/Pages/HowCanIGetWIC.aspx • https://www.cde.ca.gov/re/mo/cameals.aspx • https://www.getcalfresh.org/en 	<p>Plan agendas/meetings that address partnership opportunities during disasters that affect your local communities (COVID-19, fire, earthquake, flood, etc.). Invite representatives from city and county emergency preparedness offices to discuss existing emergency plans, documents and tools, along with possible partnerships.</p> <p>Consider working with your group to create a disaster plan that is responsive to disasters common to your region. Include CFHL and other partner roles, responsibilities, communication channels, etc. that will assist low-income</p>



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	<ul style="list-style-type: none"> • http://www.cafoodbanks.org/find-food-bank 	<p>families with healthy food and clean drinking water access, as well as continued physical activity opportunities (see Disaster CFHL Planning Overview for LHDs).</p> <p>Share relevant, real time disaster resources, including information about how to access food assistance (e.g., CalFresh, WIC, Summer Meals, free/reduced price school meals, food banks) and updates via email with members on an on-going basis.</p> <p>Identify and respond to local needs for CFHL materials.</p>
OTHER: Training (applicable to all settings)	<p>-CFHL Training Archives https://www.myctb.org/wst/casnap-ed/training/Pages/default.aspx#webinars</p> <p>-LHD training content</p>	<p>Provide relevant CFHL Training Archives links to local partners in need of web-based training.</p> <p>Develop and implement web-based training with local partners consistent with IWP focus areas, using approved curricula and resources.</p>
OTHER: Communications (applicable to all settings)	<p>CDPH Social Media Posts https://www.cdph.ca.gov/Programs/CDCDPHP/DCDIC/NEOPB/Pages/SocialMedia.aspx</p>	<p>Post social media tips and tools that support healthy eating and physical activity.</p> <p>Share relevant, real time disaster resources, including information about how to access food assistance (e.g., CalFresh, WIC, Summer Meals, free/reduced price school meals, food banks).</p>